



Poziv na online „outreach” misiju s institucijama i tvrtkama u Poljskoj u okviru provedbe Strateškog projekta za podršku inicijativa klastera konkurentnosti (2. - 4. 3. 2021.)

Poštovani,

Zadovoljstvo nam je pozvati Vas na sudjelovanje u „outreach“ misiji koja će se održati online putem Zoom aplikacije, na engleskom jeziku, dana 2., 3. i 4. ožujka 2021. godine.

„Outreach“ misiju organizira Ministarstvo gospodarstva i održivog razvoja uz savjetodavnu podršku Zajednice izvršitelja – poduzeća Apsolon strategija d.o.o. i Millenium promocija d.o.o., te u suradnji s Poljskom gospodarskom komorom.

Programom online misije osigurana je najviša moguća kvaliteta, specijaliziranost i različitost sudionika u „outreach“ misiji koji imaju vrijedno iskustvo i primjere dobre prakse u pod-tematskim prioritetnim područjima pametne specijalizacije i identificiranim strateškim segmentima.

Program misije sastoji se od šest (6) predstavnika entiteta iz Poljske s iskustvima i primjerima dobre prakse u globalnim lancima vrijednosti te njihovim inovativnim rješenjima, proizvodima i uslugama, popraćeno video materijalom poput video primjera implementiranih inovativnih rješenja i njihovih primjena, kao i video „razgledavanja“. Na misiji će sudjelovati i visoka razina predstavnika javnih tijela iz Poljske.

Također, misija predstavlja odličnu priliku za predstavljanje i promociju hrvatskih tvrtki, njihova djelokruga, proizvoda i/ili usluga. Stoga bismo Vas zamolili da nam, ukoliko želite da Vaše poduzeće bude i službeno predstavljeno u okviru navedenog događanja, dostavite na e-mail amarinovic@apsolon.com par rečenica koje želite istaknuti o Vašem poduzeću i u kojem terminu B2B razgovora (s kojim entitetom).

Primjer: Naziv poduzeća: _____

Poduzeće na tržištu posluje ____ godina. Djeluje u području _____ (npr. automobilska industrija ili ICT). Osnovna djelatnost poduzeća je _____ (npr. proizvodnja električnih vozila), ... Posebni interes poduzeća predstavlja _____.

Program „outreach“ misije je na jednom mjestu okupio različite sudionike iz Poljske, uključujući predstavnike poslovnog sektora u Poljskoj kao što su tvrtke i klasteri. „Outreach“ misija je interaktivnog karaktera te, osim online predstavljanja poljskih dionika, uključuje elemente poput bilateralnih sastanaka s predstavnicima poljskih entiteta kojima je osiguran networking, umrežavanje i razgovori (pitanja i odgovori). Misija se organizira u sklopu „Strateškog projekta za podršku inicijativa klastera konkurentnosti“, financiranog iz Europskih strukturnih i investicijskih fondova u financijskom razdoblju 2014.-2020.

Trenutni program „outreach“ misije možete pronaći u nastavku. Molimo Vas potvrdu Vašeg sudjelovanja najkasnije do 26. veljače 2021. godine na e-mail adresu: amarinovic@apsolon.com. Tehnički podaci za pristup događanju i finalni program događanja dostavit će se naknadno.

Radujemo se Vašem sudjelovanju!

**Program online “outreach” misije s institucijama i tvrtkama u Poljskoj 2. - 4. 3. 2021.
(radna verzija)**

2. ožujka 2021. (1. DAN)

10:00 - 11:30	<p>Introduction session for Croatian delegation hosted by the Polish Chamber of Commerce</p> <p><u>Welcoming address to the members of Croatian delegation by:</u> -Ambassador Jerzy Drożdż, Director of Foreign Relations Department of the Polish Chamber of Commerce -H.E. Tomislav Vidošević, Ambassador of the Republic of Croatia in the Republic of Poland</p> <p><u>Other Polish participants:</u> -Aleksander Siemaszko, Deputy Director, Department for Trade and International Cooperation, Ministry of Economic Development, Labour and Technology -Sandra Baniak, Department for Trade and International Cooperation, Ministry of Economic Development, Labour and Technology -Agnieszka Salamończyk, Deputy Director, Foreign Relations Department, Polish Chamber of Commerce -Elzbieta Wojtas, Project Manager, Foreign Relations Department, Polish Chamber of Commerce</p> <p><i>General information about Polish economy and selected sectors in Poland, investment opportunities, current Polish-Croatian economic relations will be presented during the meeting by Director Aleksander Siemaszko from Ministry of Economic Development, Labour and Technology</i></p>
12:00 - 13:30	<p>Virtual meeting hosted by the Industrial Development Agency JSC https://www.arp.pl/en/ida</p> <p><u>The program will include:</u> -Welcome and introduction by the Polish institutions (IDA & KIG) and Croatian institutions (Ministry of Economy and Sustainable Development of the Republic of Croatia) -Presentation on IDA -Presentation of selected companies under ownership supervision of the IDA: a) ARP Games (gaming industry): https://arpgames.pl/en/home/ b) ARP E-vehicles (electric bus): https://www.linkedin.com/company/arp-e-vehicles-sp-z-o-o/?originalSubdomain=pl c) PIAP Space sp. z o.o. w Toruniu (robotics solutions for space): https://piap.space/ d) Creotech Instruments (space industry, science instruments, industrial equipment and electronics manufacturing): https://creotech.pl/en/about/ -Discussion and networking (Q&A)</p> <p><i>The IDA is a state-owned, joint-stock company under ownership supervision of the Chancellery of the Prime Minister. The IDA supports business enterprises in operation and development of business activity, as well as in the implementation of restructuring processes, and plays a major role in increasing competitiveness of Polish industry. The broad spectrum of support instruments includes both financial products and non-financial assistance in implementation of projects, such as providing access to investment areas and production facilities within Special Economic Zones administered by the IDA. The Company also makes it possible for business partners to liaise in implementing innovative projects. As part of the Polish Development Fund Group, the IDA cooperates with major Polish institutions supporting enterprises and provides comprehensive solutions in response to the current needs and challenges faced by businesses.</i></p>

<p>14:30 - 16:00</p>	<p>Virtual meeting hosted by the Center of Hearing and Speech MEDINCUS www https://csim.pl/en/</p> <p><u>The program will include:</u> -Brief presentation of the Center including the use of telemedical solutions in everyday practice -Brief presentation of innovative devices: SPPPS-S, PBZ, Sense Examination Capsule -Video materials presenting the Center and the devices -Discussion (Q&A)</p> <p><i>The Center of Hearing and Speech MEDINCUS is a network of medical facilities providing highly specialized services in the field of otorhinolaryngology, audiology, phoniatics, rehabilitation, speech therapy, psychology, physiotherapy and biomedical engineering. Comprehensive care for patients with hearing and speech problems is provided in 15 facilities of the Center of Hearing and Speech MEDINCUS throughout Poland and 8 centers abroad, where we use telemedicine in diagnostics, treatment and rehabilitation in everyday practice. The Center of Hearing and Speech MEDINCUS performs over 2,500 surgeries and 140,000 consultations and tests annually. Over a million patients have benefited from various forms of our assistance so far. The Center also provides innovative and highly specialized services that are not available in other centers, including unique therapy of central auditory processing disorders using the Skarzynski method, with the help of an innovative device developed and produced by our specialists – the Stimulator of the Polymodal Sensory Perception by Skarzynski (SPPS-S).</i></p>
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3. ožujka 2021. (2. DAN)

<p>10:00 - 11:30</p>	<p>Virtual meeting hosted by Sprint S.A. www.sprint.pl</p> <p><u>The program will include:</u> -Sprint presentation -Video about Intelligent Transports Systems and presentation of our solutions and projects -Q&A</p> <p><i>Sprint is a professional integrator of ICT Systems and the leading provider of intelligent transports systems. We have been delivering top solutions since 1988. Our services meet current market needs and the most demanding visions of new innovative systems. Many years of experience, qualified and professional staff and a well-developed technical base enabled the company to work out an offer profile that fully satisfies the needs of the market. The cooperation with leading international product and system providers allows SPRINT to design and build comprehensive ITS Systems, including for instance:- Traffic Management Centers,- Integrated traffic management systems,- Traffic control systems,- Public transport management systems,- Speed and red light monitoring systems,- Variable Message Signs, - Parking information systems.</i></p>
<p>12:00 - 13:30</p>	<p>Virtual meeting hosted by blinkee.city https://blinkee.city</p> <p><u>The program will include:</u> -Brief presentation of the company -Brief presentation of innovative micro-mobility solutions: Video materials presenting the solutions of blinkee.city -Discussion (Q&A)</p> <p><i>The young Polish company launched the system of electric mopeds per minutes in 2017 in March</i></p>

	<p><i>in Warsaw as a test. We are creating the future of sustainable cities. We are a top micro-mobility company in Central - Eastern Europe. Thanks to a unique business model we are able to scale up rapidly on every market demanding micro-mobility solutions. Based in Poland, with know-how from Poland, with top Polish logistics and technology experts onboard. System of electric mopeds per minutes is a means of fast travelling across a crowded city. It was the first such project in the capital, and even across the country. Blinker electric scooters revolutionized Polish e-sharing market and gave (initially) small startup a chance to become a world giant. Currently it is present in over 35 Polish cities and 9 European metropolises. The first foreign expansion of Blinker vehicles took place already in 2017, now present in 9 European countries and have an idea to enlarge the internationalisation.</i></p>
<p>14:00 - 15:30</p>	<p>Virtual meeting hosted by LUG Light Factory Sp. z o.o. www.luglightfactory.com</p> <p><u>The program will include:</u> -Introduction to LUG Presentation (areas of our activity, group structure, key competence areas, solutions portfolio overview) -Smart Lighting portfolio presentation -Q&A, B2G / B2B conversations</p> <p><i>LUG is a leading European manufacturer of professional lighting solutions with more than 30 years of experience. The company specializes in manufacturing infrastructural and industrial luminaires as well as decorative lighting for internal and external illumination of public utility buildings, sales areas and architectural objects. Thanks to the company's capacity to synergize advantages of LED and IoT technologies, LUG is also active in the smart lighting and smart city areas helping municipalities better adapt to the needs of their citizens and manage different aspects of city life more efficiently as well as helping businesses improving their efficiency and increasing the safety and comfort of their employees.</i></p>

4. ožujka 2021. (3. DAN)

<p>9:30 - 11:30</p>	<p>Virtual meeting with PGM Polish Automotive Group https://pgm.org.pl/en/</p> <p><u>The program will include:</u> -Presentation of PGM Polish Automotive Group (activities of PGM / Key National Cluster) - Presentation of PGM members (company profiles) - Q&A, discussion</p> <p><i>Polish Automotive Group (PGM) is the first association in Poland that associates only Polish manufacturers of automotive parts and accessories. PGM aims to create conditions conducive to the development of Polish enterprises in the automotive industry. By speaking in a joint voice, we are stronger and better heard. Integrated in action, we can increase the competitiveness and availability of automotive parts and accessories from domestic manufacturers. The Polish Automotive Group has had the status of a National Key Cluster since 2019. Obtaining this status is a milestone in the development of the Polish Automotive Group. Thanks to this, the association has a chance to apply for dedicated support from European funds, and PGM member companies can receive additional points when applying for public funds.</i></p>
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